

TITLE: SALES SYSTEM WITH BUYER PRICE SELECTION  
INVENTOR'S NAME: JEFF CHIN, ET AL.  
SERIAL NO.: 09/685,449 DOCKET NO.: 2043.166US1

REPLACEMENT SHEET

1/10

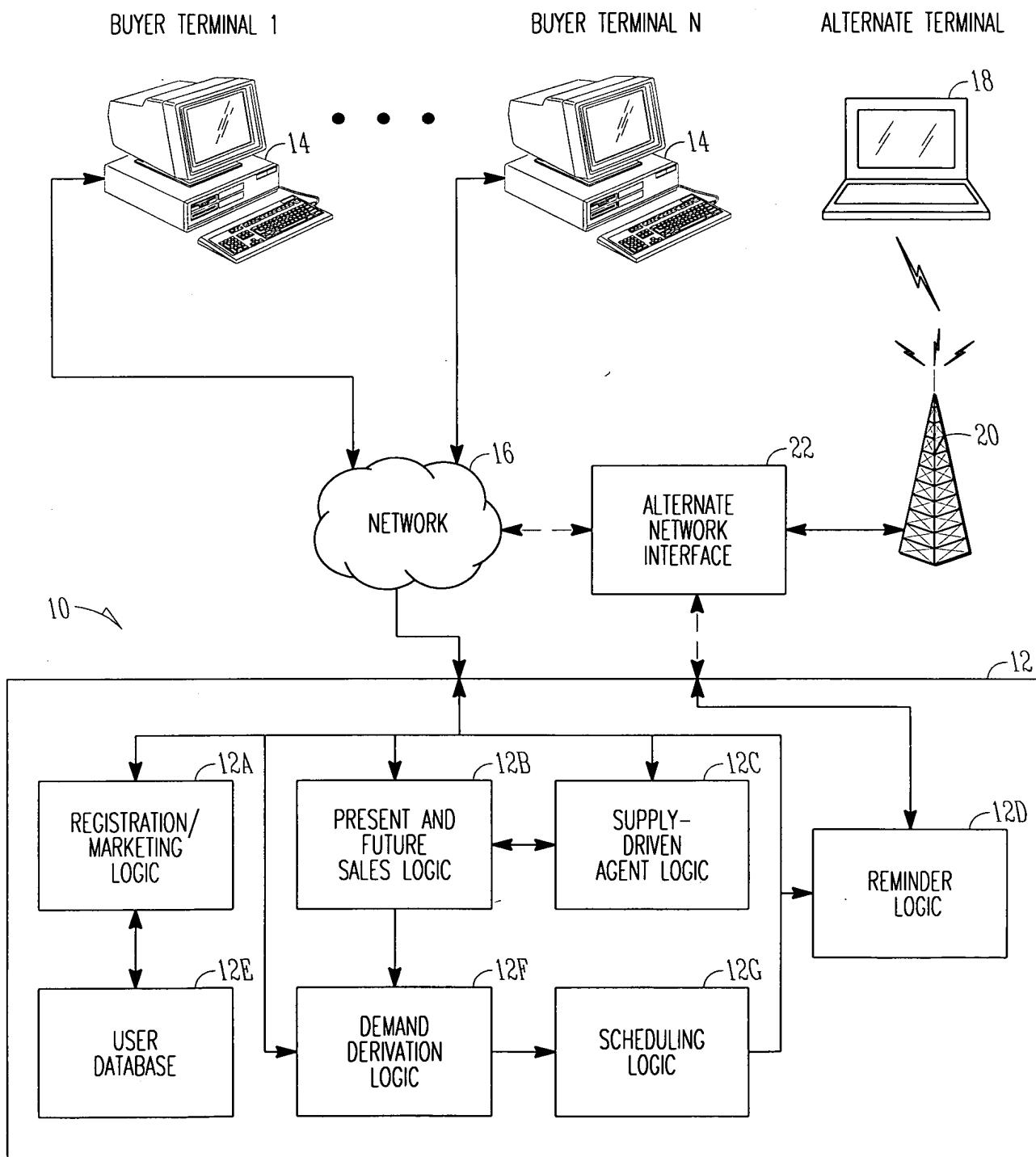


FIG. 1

2/10

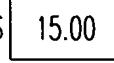
USA OLYMPIC BRAND NYLON WARMUPS SIZE: XL COLOR: NAVY/G

BUY IT NOW!

RETAIL PRICE:	\$39.99	OPEN DATE:	8/11/00 3 AM EDT
OPENING PRICE:	\$36.99	CLOSE DATE:	8/16/00 8 AM EDT
CURRENT PRICE:	\$14.80	LISTING #:	16743131

32 ↗ TIME ↗ 40 ↗ 42 ↗ 44 ↗ 46 ↗ 48  
AUG 15<sup>TH</sup> 7:00 PM PRICE % OFF DEMAND CHANCE OF WINNING  
\$35.00 14 %  HIGH ↗ 50

AUG 16 <sup>TH</sup> 7:00 AM	\$25.00	30 %		HIGH	BUY IT NOW!
AUG 16 <sup>TH</sup> 7:00 PM	\$20.00	50 %		GOOD	BUY IT THEN
AUG 17 <sup>TH</sup> 7:00 AM	\$15.00	60 %		FAIR	BUY IT THEN
AUG 17 <sup>TH</sup> 7:00 PM	\$10.00	75 %		POOR	BUY IT THEN
AUG 18 <sup>TH</sup> 7:00 AM	\$5.00	86 %		SNOWB	BUY IT THEN

34 ↗  
36 ↗ I REALLY WANT THIS- I WILL BUY ONE OF THE LAST ITEMS UPTO \$ 

15.00

52 ↗ 54 ↗  
BUY IT THEN

38 ↗

SHIPPING INFO



EMAIL THIS TO A FRIEND

FALLING PRICE NOTIFIER  
WHAT IS THIS?

)  
30

FIG. 2

3/10

USA OLYMPIC BRAND NYLON WARMUPS SIZE: XL COLOR: NAVY/G

BUY IT NOW!

RETAIL PRICE:	\$39.99	OPEN DATE:	8/11/00 3 AM EDT
OPENING PRICE:	\$36.99	CLOSE DATE:	8/16/00 8 AM EDT
CURRENT PRICE:	\$14.80	LISTING #:	16743131

TIME (EASTERN)	PRICE	% OFF	DEMAND	CHANCE OF WINNING
AUG 15 <sup>TH</sup> 7:00 PM	\$35.00	14 %		HIGH

AUG 16 <sup>TH</sup> 7:00 AM	\$25.00	30 %		HIGH	BUY IT NOW!
AUG 16 <sup>TH</sup> 7:00 PM	\$20.00	50 %		GOOD	BUY IT THEN
AUG 16 <sup>TH</sup> 9:00 PM	\$15.00	60 %		POOR	BUY IT THEN
AUG 17 <sup>TH</sup> 7:00 AM	\$10.00	75 %		POOR	BUY IT THEN
AUG 17 <sup>TH</sup> 1:00 AM	\$15.00	86 %		SOLD OUT AT THIS PRICE	

I REALLY WANT THIS- I WILL BUY ONE OF THE LAST ITEMS UPTO \$

BUY IT THEN

SHIPPING INFO



EMAIL THIS TO A FRIEND

FALLING PRICE NOTIFIER  
WHAT IS THIS?

FIG. 3

4/10

USA OLYMPIC BRAND NYLON WARMUPS SIZE: XL COLOR: NAVY/G

BUY IT NOW!

RETAIL PRICE:	\$39.99	OPEN DATE:	8/11/00 3 AM EDT
OPENING PRICE:	\$36.99	CLOSE DATE:	8/16/00 8 AM EDT
CURRENT PRICE:	\$14.80	LISTING #:	16743131

TIME	PRICE	% OFF	STATUS	CHANCE OF WINNING
AUG 15 <sup>TH</sup> 7:00 PM	\$35.00	14 %		100%

AUG 15 <sup>TH</sup> 7:00 PM	\$25.00	30 %		100%
------------------------------	---------	------	--	------

AUG 15 <sup>TH</sup> 7:00 PM	\$20.00	50 %		100%	BUY IT NOW!
------------------------------	---------	------	--	------	-------------

AUG 15 <sup>TH</sup> 7:00 PM	\$15.00	60 %		50%	BUY IT THEN
------------------------------	---------	------	--	-----	-------------

AUG 15 <sup>TH</sup> 7:00 PM	\$10.00	75 %		10%	BUY IT THEN
------------------------------	---------	------	--	-----	-------------

AUG 15 <sup>TH</sup> 7:00 PM	\$15.00	86 %		SOLD OUT AT THIS PRICE
------------------------------	---------	------	--	------------------------

I REALLY WANT THIS- I WILL BUY ONE OF THE LAST ITEMS UPTO \$

BUY IT THEN

SHIPPING INFO

EMAIL THIS TO A FRIEND

FALLING PRICE NOTIFIER  
WHAT IS THIS?

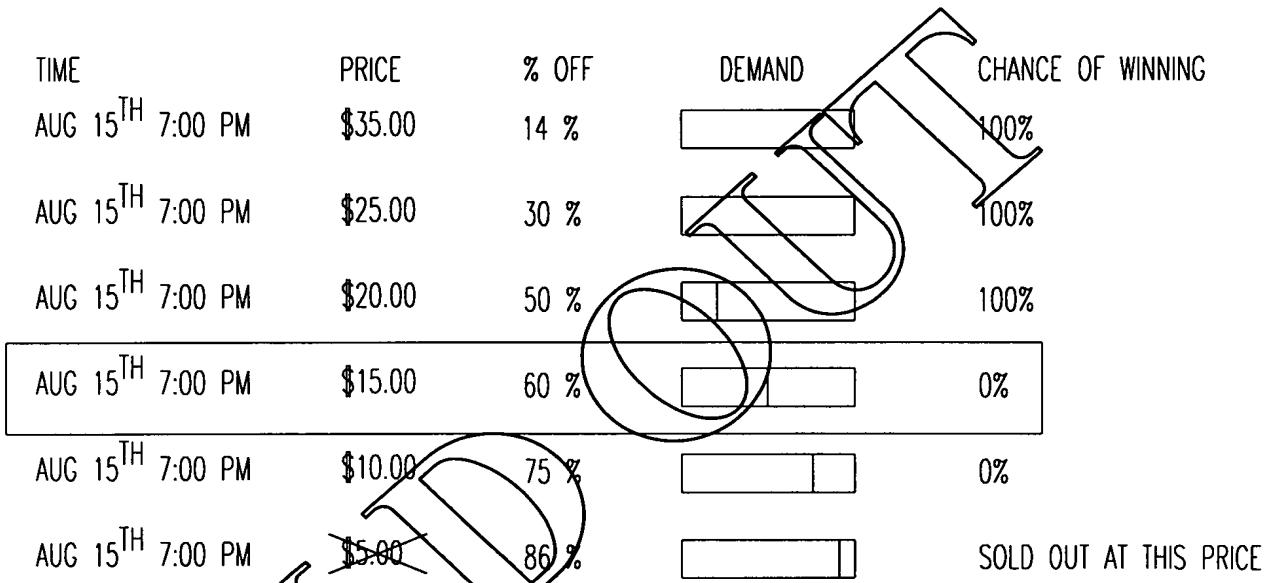
FIG. 4

5/10

USA OLYMPIC BRAND NYLON WARMUPS SIZE: XL COLOR: NAVY/G

BUY IT NOW!

RETAIL PRICE:	\$39.99	OPEN DATE:	8/11/00 3 AM EDT
OPENING PRICE:	\$36.99	CLOSE DATE:	8/16/00 8 AM EDT
CURRENT PRICE:	\$14.80	LISTING #:	16743131



I REALLY WANT THIS - I WILL BUY ONE OF THE LAST ITEMS UPTO \$

BUY IT THEN

SHIPPING INFO

EMAIL THIS TO A FRIEND

FALLING PRICE NOTIFIER  
WHAT IS THIS?

FIG. 5

6 / 10

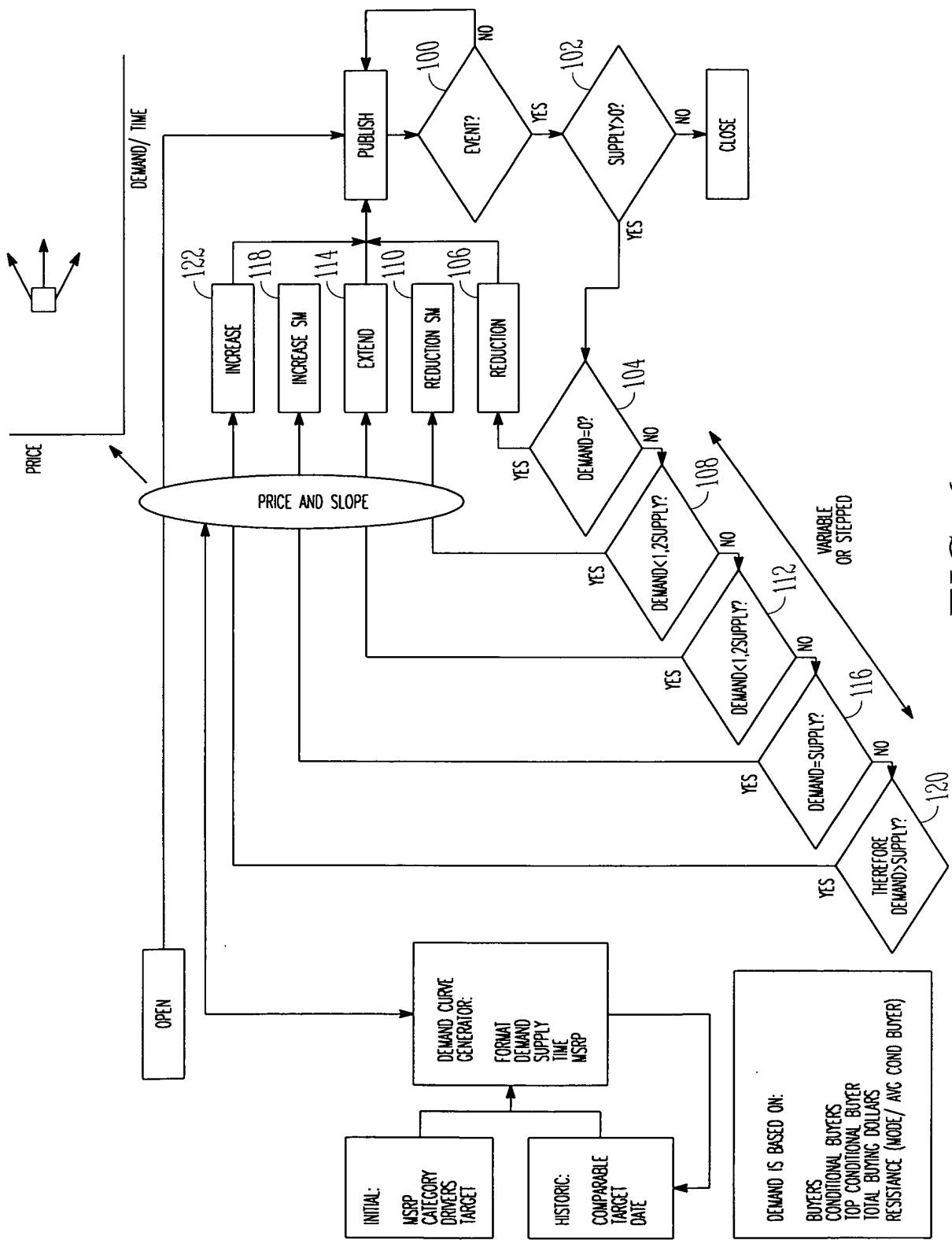


FIG. 6

7/10

USA OLYMPIC BRAND NYLON WARMUPS SIZE: XL COLOR: NAVY/G

BUY IT NOW!

RETAIL PRICE:	\$39.99	OPEN DATE:	8/11/00 3 AM EDT
OPENING PRICE:	\$36.99	CLOSE DATE:	8/16/00 8 AM EDT
CURRENT PRICE:	\$14.80	LISTING #:	16743131

TIME	PRICE	% OFF	DEMAND	CHANCE OF WINNING
AUG 15 <sup>TH</sup> 7:00 PM	\$35.00	14 %		HIGH

AUG 16 <sup>TH</sup> 7:00 AM	\$25.00	30 %		HIGH	BUY IT NOW!  120	
AUG 16 <sup>TH</sup> 7:00 PM	\$20.00	50 %		GOOD	BUY IT THEN	CALL ME!
AUG 16 <sup>TH</sup> 7:00 AM	\$15.00	60 %		FAIR	BUY IT THEN	CALL ME!
AUG 17 <sup>TH</sup> 7:00 PM	\$10.00	75 %		POOR	BUY IT THEN	CALL ME!
AUG 18 <sup>TH</sup> 7:00 AM	\$5.00	86 %		SNOWB	BUY IT THEN	CALL ME!

I REALLY WANT THIS- I WILL BUY ONE OF THE LAST ITEMS UPTO \$

BUY IT THEN

SHIPPING INFO

EMAIL THIS TO A FRIEND

FALLING PRICE NOTIFIER  
WHAT IS THIS?

FIG. 7

8/10

128

► ELECTRONICS ► CAMERAS ► DIGITAL

1-9 OF 10 ITEMS

PAGE 1 2

NEXT>>

132

 COOL CAM ®  
DIGITAL CAMERA

134

136 MSRP \$ 345  
NOW \$ 107  
SAVE \$ 238

BUY IT NOW! 138

BUY IT LATER

132

 PANASONIC ®  
PALMCAM ®  
SUPER DISK  
DIGITAL CAMERA

134

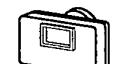
136 MSRP \$ 475  
NOW \$ 299  
SAVE \$ 276

BUY IT NOW! 138

BUY IT LATER

132

126

 SONY ®  
MAVICA ®  
DIGITAL CAMERA  
WITH VIDEO AND

134

136 MSRP \$ 445  
NOW \$ 167  
SAVE \$ 282

BUY IT NOW! 138

BUY IT LATER

132

 CASIO ®  
VISUAL DATABANK  
WATCH

134

136 MSRP \$ 345  
NOW \$ 167  
SAVE \$ 178

BUY IT NOW! 138

BUY IT LATER

132

 DIGITAL CAMERA  
WATCH ADAPTER

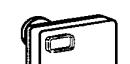
134

136 MSRP \$ 675  
NOW \$ 99  
SAVE \$ 576

BUY IT NOW! 138

BUY IT LATER

132

 RCA ® 1.5  
MEGA PIXEL  
DIGITAL CAMERA

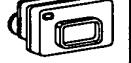
134

136 MSRP \$ 445  
NOW \$ 167  
SAVE \$ 282

BUY IT NOW! 138

BUY IT LATER

132

 SONY ®  
CYBERSHOT MEGA  
PIXEL DIGITAL STILL

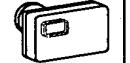
134

136 MSRP \$ 345  
NOW \$ 167  
SAVE \$ 178

BUY IT NOW! 138

BUY IT LATER

132

 SONY ®  
MAVICA DIGITAL  
3-D 1.3 MEGA

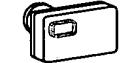
134

136 MSRP \$ 675  
NOW \$ 99  
SAVE \$ 576

BUY IT NOW! 138

BUY IT LATER

132

 SONY ®  
MAVICA DIGITAL  
3-D 2.1 MEGA

134

136 MSRP \$ 445  
NOW \$ 167  
SAVE \$ 282

BUY IT NOW! 138

BUY IT LATER

130

*FIG. 8*

9/10

140

► ELECTRONICS    ► CAMERAS    ► DIGITAL

1-9 OF 10 ITEMS

PAGE 1 2

NEXT>>

SONY CAMERA-MAVICA DIGITAL

TIME	PRICE	% OFF	DEMAND	CHANCE OF WINNING
AUG 15 <sup>TH</sup> 7:00 PM	\$35.00	14 %	<input type="button" value=""/>	100%
AUG 15 <sup>TH</sup> 7:00 PM	\$25.00	30 %	<input type="button" value=""/>	100%
AUG 15 <sup>TH</sup> 7:00 PM	\$20.00	50 %	<input type="button" value=""/>	100% <input type="button" value="BUY IT NOW!"/>
AUG 15 <sup>TH</sup> 7:00 PM	\$15.00	60 %	<input type="button" value=""/>	50% <input type="button" value="BUY IT THEN"/>
AUG 15 <sup>TH</sup> 7:00 PM	\$10.00	75 %	<input type="button" value=""/>	10% <input type="button" value="BUY IT THEN"/>
AUG 15 <sup>TH</sup> 7:00 PM	<del>\$5.00</del>	86 %	<input type="button" value=""/>	SOLD OUT AT THIS PRICE

I REALLY WANT THIS- I WILL BUY ONE OF THE LAST ITEMS UPTO \$

SONY ® MAVICA ® DIGITAL CAMERA WITH VIDEO AND

MSRP	NOW	SAVE	BUY IT NOW!	BUY IT LATER
\$ 445	\$ 167	\$ 282	<input type="button" value=""/>	<input type="button" value=""/>

RCA ® 1.5 MEGA PIXEL DIGITAL CAMERA

MSRP	NOW	SAVE	BUY IT NOW!	BUY IT LATER
\$ 445	\$ 167	\$ 282	<input type="button" value=""/>	<input type="button" value=""/>

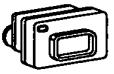
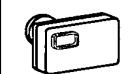
SONY ® CYBERSHOT MEGA PIXEL DIGITAL STILL	SONY ® MAVICA DIGITAL 3-D 1.3 MEGA	SONY ® MAVICA DIGITAL 3-D 2.1 MEGA
		
MSRP \$ 345 NOW \$ 167 SAVE \$ 178	MSRP \$ 675 NOW \$ 99 SAVE \$ 576	MSRP \$ 445 NOW \$ 167 SAVE \$ 282
<input type="button" value="BUY IT NOW!"/>	<input type="button" value="BUY IT NOW!"/>	<input type="button" value="BUY IT NOW!"/>
<input type="button" value="BUY IT LATER"/>	<input type="button" value="BUY IT LATER"/>	<input type="button" value="BUY IT LATER"/>

FIG. 9

10/10

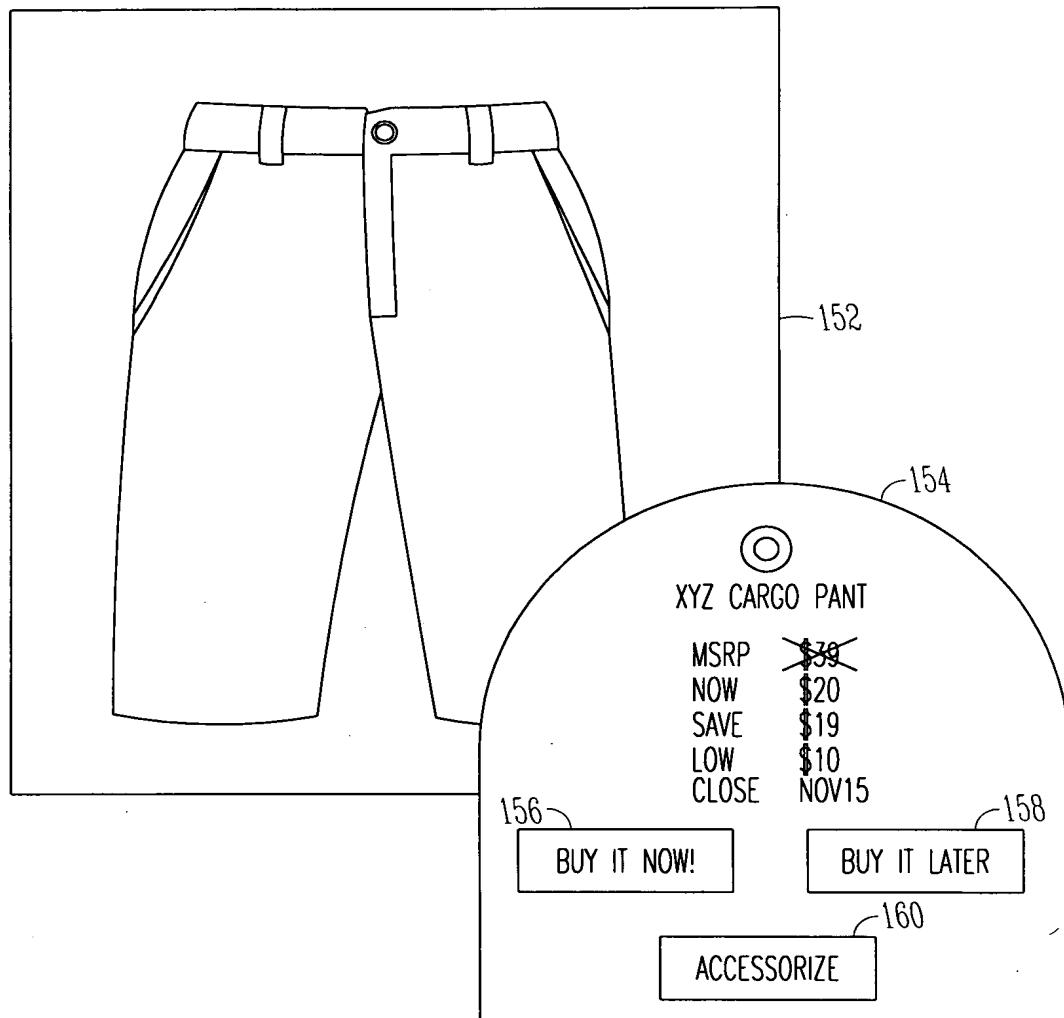


FIG. 10